

Žiedinė Ekonomika (ŽE)

defines a set of principles for production and consumption, **radically different from the linear** 'take-make-dispose' regime prevailing in today's market economies. The [CE](#) **goes further than** calling for implementation of '**green**', resource-effective and environment-friendly technologies in isolated links of production and consumption systems. It requires a broader and more comprehensive design of radically alternative solutions over the entire life cycle of products and adoption of closing-the-loop production and consumption patterns within the entire economic system. [CE](#) is **inspired by the natural world's rules** of perpetual recycling and recovering of materials - **closed loop without waste**.