

“Communicate your sustainability message - position yourself and your company on social media” - Karlskrona 22nd January 2019

Join us on an inspiring and practical workshop in marketing with focus on public relations and social media. Get inspired and take part of success stories and marketing initiatives from the industry and how companies uses and communicates sustainability work using circular economy in the hospitality industry!

Workshop is dedicated for those who run companies or work within companies in the hospitality industry in the southeast. With this workshop we want to give Your company the tools to develop your marketing work in social media.

During the workshop You and Your company get tools and knowledge about how Your company can communicate Your message in an efficient and clear way. Your company also gets help with creating Your own marketing plan for one year, based on already identified circular economic initiatives You wish implement in your company!

Date and time: January 22, 2019 at 09:00 - 16:00

Location: Scandic Karlskrona

More info and contact:

<http://www.energikontorsydost.se/c/kalender/e/workshop-i-marknadsforing-for-smes-inom-sparestaurangboende>